

7.3.1: Institutional distinctiveness:

Social Outreach Campaign:

Social Outreach Campaign is the distinctiveness of the college. It is located in a rural and tribal area of Tryambakeshwar a place lies in the Sahyadri Ranges at Bramhagiri Mountains foot. It is one of the twelve *Jyotirlingas*, the sacred places of Maharashtra. It is just 30 km. away from Nashik the mountains and hills have encircled this location and added to its natural beauty and spirituality. Tryambakeshwar is also the source point of the Godawari River. In this hilly and tribal area, the college provides higher education to the degree level in Arts, Commerce, and Science streams with various specializations. The college is categorized as a tribal college as the students are from tribal social groups, and therefore, one of the challenges before the college is to enable the rural, tribal and downtrodden students to bring them into the mainstream. Accordingly, the college has been set the mission and vision of the college, considering the local needs of the students and the people of the community around. The vision is – To empower the downtrodden and tribal students through qualitative education to bring transformation and positive changes in their behavior and nurturing them holistically for building their character.

It is an opportunity for us to reach to the students of the tehsil and the people of the community around. Accordingly, the college has a plan to reach them through Social Outreach Campaign. Under this title, the college has been organizing various activities that shall help the students and the community empower and march towards the mainstream of society. The following are some of the activities and programmes that have been organized to reach to the society for their upliftment:

- Adaptation of the Village named *Kachurli*

- Geographical Survey of the adopted village
- Socio-political Survey of selected villages
- Historical Survey of selected villages
- Awareness rallies
- Program related to Sustainable Utilization of Biodiversity and its Conservation
- Awareness Programmes to stop Roadkills of Wild Animals
- Health and hygiene
- Health check-up camp
- Blood group and Haemoglobin checking camp
- Information awareness programme
- Folk tale collection
- Lecture series on various issues

Awareness programme for farmers to avoid overuse of hazardous pesticides.

The programmes mentioned above and activities are organized in various villages of the Tryambakeshwar tehsil throughout the year. It created a very good atmosphere in the tehsil. As it is a tribal tehsil, and there is much scope for improvement in various issues of the villages, they need constant guidance from the resource. Therefore, the colleges activities throughout the year in locality created a very conducive atmosphere and increased students attendance in the college. The parents developed an excellent rapport with the college, and they developed the habit of

visiting the college for various purposes. Therefore, the campaign entitled Social Outreach Campaign is very successful in the real sense of the term during the year.

Programs conducted during the academic year

- Distribution of Masks to polices and Municipal employs during corona pandemic





Mask distribution during COVID-19



Food distribution during corona pandemic



Cancer awareness and medical checkup program conducted by ACS College Trimbak in association with Manawata HSG Cancer Hospital, Nashik

Beyond the campus Outreach Activities:





Survey of Anjaneri Protected Area with Commissioner and Forest Officials.







Flood Relief Fund Collection Drive







